



Making the Community a Little Greener

Why choose Tree Trust?

Unlike many other environmental organizations, we do not plant acorns that often do not turn into trees or small seedlings that have a very low survival rate. It's important to us that donors can trust that they are investing in something that will be around years later and truly add a lasting value to the community.

Tree Trust plants 6- to 8-foot, established trees that have a very high likelihood of survival. Our trees have such a high success rate because they are of a hearty stock, are properly planted by trained staff and volunteers and they receive professional maintenance until they are ready to thrive on their own. The trees we plant are carefully chosen for each planting; we take into consideration the condition and type of soil, space and other factors that affect their survival.

All of our plantings occur in local public spaces so everyone in the community can enjoy them. In our nearly 35 years of operation we have developed long-standing relationships with virtually every park and recreation department and municipality in the Twin Cities.

Costs

While acorns and seedlings can initially be purchased at a very low cost, replacement expenses for the large number that do not survive add up. Additionally, the community never enjoys the environmental benefits of the many acorns and seedlings that do not grow.

Tree Trust invests in each tree in the beginning to avoid replacement costs and ensure the community will reap the long-term environmental benefits from their investment, like improved air and water quality, and wildlife habitat

We consider the "full cost" of each tree to include the cost of the tree, site preparation, other planting materials (mulch, etc.), staff time, equipment/vehicles, water, ongoing maintenance and other related expenses. We do experience some cost savings when we purchase and plant trees in larger quantities or at specific times of year, so the cost per tree can vary.

Partnership Opportunities

Supporting Tree Trust provides a unique opportunity for a business to gain recognition for its investment in the community and demonstrates the corporation as a trusted and responsible community partner.

Funds from a corporation can be used to:

- Facilitate a private corporate planting event, where employees and members of the corporation are invited to plant trees funded by the corporation.
- Co-sponsor one or more community plantings that are partially funded by other sources. Employees and members of the corporation will also be invited to plant trees with other community volunteers.
- Support the whole of Tree Trust's Community Forestry efforts, which includes community tree plantings, tree distributions, our Learning with Trees school program and other environmental education activities facilitated throughout the Twin Cities.

About Tree Trust

Founded in 1976, Tree Trust is a 501(c)(3) Minnesota nonprofit organization created to address two problems in our communities: the devastation of the urban tree canopy due to Dutch elm disease, and the high unemployment and poverty rates for youth and adults at the time. Tree Trust began combating these issues by providing out-of-work individuals with paid jobs reforesting the community. Since its inception Tree Trust has expanded far beyond its original model by providing integrated employment training, community forestry and environmental education programs throughout the Twin Cities.

To learn more please contact Tracie Huhn, Director of Development and Marketing, at tracieh@treetrust.org or 651-644-5800.